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[www.defendinginnocence.org](http://www.defendinginnocence.org)

March, 2009  
Potential Sponsor  
Tampa, Florida

Dear Potential Sponsor,

2009 K.I.D.S. Foundation will host their annual run on April 11<sup>th</sup>.

“The Run for Innocence”  Run!

Our goal is to inspire and provide Tampa Bay community the opportunity to make a difference in the lives of hurting children within our community, and also internationally. With our communities' time and monetary commitment we can all make a difference in the lives of abused, neglected, and exploited children.

Last year's Run for Innocence took place in April of 2008. A portion of the proceeds from this event were used to help support several organizations dedicated to protecting children locally and internationally. Some of these organizations were K.I.D.S. (keeping innocence defending safety) Foundation, International Street Kids, Jessie's Place, and feeding center for children outside Tzaneen South Africa, New Destiny for Children in Jinja Uganda, The Children's Home in Tampa, and Voices for Children.

K.I.D.S. Foundation Inc. is bringing public awareness to child abuse, neglect, and exploitation through our running event “The Run for Innocence”. Our organization is helping to keep the children in our community safe by assisting and or teaching safety classes (r.a.d.KID). Our goal is to continue to financially assist other non-profit organizations that protect, feed, rescue abandon and orphaned children. We financially assist International Street Kids who are reaching, rescuing, and touching the lives of children from Brazil to 21 other nations. We also donate to Voices for Children who are advocating for children in the judicial system, The Children's' Home who are providing shelter and assistance to children from this community. K.I.D.S. Foundation is stretching out to other non-profit charitable organizations that are assisting in the lives of needy children in Africa, India, and Haiti. By offering your support you join in our mission to help protect the innocence and safety of children.

The 5K and one mile run will take place at The St. Pete Times Forum

and will proceed onto beautiful waterfront Bayshore Blvd. on April 11<sup>th</sup>, 2009.

This year we are collecting new shoes for Alegria's Kickin' for Kids at "The Run for Innocence". These shoes will be distributed throughout Tampa Bay.

K.I.D.S. Foundation, Child Protection Education of America, radKIDS, Child Abuse Prevention of Tampa, Voices for Children, Miracle Outreach, and Alegria's Kickin' for Kids will be present.



The festive post run activities will include; awards, music and a Safety Fair for children. The Safety Fair will consist of:

- Child Identity Cards
- Rad kid information, (safety course for children)
- Fun Activities for Children
- Door Prizes
- Goodies for Everyone

### **Advertising**

- Your Name and Logo prominently listed as The Local Corporate Title Sponsor.
- Press Releases and Media Coverage
- Major Sponsor Company Logos displayed on all advertising material:
  - Active.com/ website
  - Registration Forms
  - Posters & registration forms in local merchant stores
  - Flyers, Race Day Banners, Official Race banner
  - Names-logo on t-shirts



## **National Statistics**

There are as many as 300,000 children commercially exploited in the United States.

80 % of American's commercially sexually exploited are used at the age of 11 years or younger.

A child is abused and or neglected in America every 35 seconds.

1 in every 3 girls and one in every 4 boy are molested before the age of 18 years old.

Four million child predators estimated reside in the U.S. There is an average of one child predator every square mile in the United States.

1,460 children died due to child abuse 2005 in the United States.

34% of American parents do not know their children's height, weight, and eye color.

## **International Statistic**

There is an estimated 133 million children who are orphaned world wide.

2 million children have been killed in wars, 6 million mutilated, 12 million left homeless; 1 million left orphaned, 10 million marked by irreparable psychological and spiritual scars.

1.2 million Children being trafficked.

1.8 million Children were forced into prostitution and pornography estimated in 2000.

150 million girls and 73 million boys under age of 18 experience forced sexual intercourse or other forms of sexual violence in 2000.

*Statistics gathered from Official Statistic International/United Nations Report, the U.S. Department of Justice, Bureau of Justice Statistics, Unicef, International Street Kids, Shared Hope International, r.a.d.KIDS, and [childmolestationprevention.org](http://childmolestationprevention.org).*



## Sponsors Packages

Title Sponsor/Gold Level (2 available) \$10,000

- Name/logo prominently listed as major sponsor in race registration form, posters, flyer and active.com.
- Name and or logo on media coverage.
- Corporate name/logo placed on website.
- Name prominently in all print material.
- Name and logo displayed on all race t-shirts.
  
- Corporate name/logo to be recognized on all banners, and on official race banner.
- Promotion / Vendor booth (available if wanted).
- Corporate name recognized at awards presentation.
- Corporate name displayed on any advertising road signs.

Co-Sponsor/ Silver Level (3 available) \$4,000

- Name/logo listed in all printable material associated with event.
- Corporate name/logo presented on website.
- Corporate name/logo to be recognized on all banners, and official race banner.
- Corporate name recognized at registration table.
- Corporate name/ logo listed on race t-shirts.

Sponsor/ Corporate Level (5 available) \$2,000

- Corporate name listed in all posters and registration forms.
- Corporate name/log on website.
- Corporate name/ logo to recognized on banners.
- Corporate name/Logo on race t-shirts.

Sponsor/ Angel Level \$1,000

- Corporate name recognized at registration table.
- Corporate name/logo on race t-shirt.
- Corporate name/logo on website.

Sponsor/ Friend Level \$500.00

- Corporate name at registration table.
- Corporate name/logo on website.



Thank you for your consideration. We look forward to contacting you and your organization to discuss and to answer any questions you may have. We also look forward to teaming up with you for this worthy cause.

\_\_\_\_\_ would like to be a sponsor.  
(Company/Individual)

\_\_\_\_\_  
(Sponsorship Level)

Enclosed please find check in the amount of \$\_\_\_\_\_

Please send an invoice to

\_\_\_\_\_  
(Contact and Address)

*CH25026 the copy of the official registration and financial information may be obtained from the Division of Consumers Services by calling toll free 1-800-435-4352 with the state. Registration does not imply endorsement, approval, or recommendation by the state.*

Contact us with any questions you may have.

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